LEAD WITH CIRCULARITY

New business models of future – are you ready?

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CIRCULAR ECONOMY

Retaining and creating value within the system.
THE FUTURE IS HERE
SMART FOOD BUSINESS IS CIRCULAR

Most value out of finite resources.
NEW BUSINESS MODELS

3 elements for success

1. GROW KNOWLEDGE & SKILLS
2. DESIGN BUSINESS MODELS
3. LEAD WITH PURPOSE
1. GROW KNOWLEDGE AND SKILLS
Have a curious mind & learn
ENABLERS OF CIRCULAR SOLUTIONS

Innovations and solutions in three domains make circularity possible

DIGITAL
Software solutions for analysing, tracking, monitoring, controlling, automating
Internet of Things, big data, RFID, cloud computing, blockchain etc.

PHYSICAL
Technology for making operations more efficient and better quality
3D printing, modular design technology, nanotechnology etc.

BIOLOGICAL
Transitioning from fossil to renewable
Bioenergy, recycled nutrients, bio-based materials etc.
CIRCULAR APPROACHES FOR BUSINESS

1. Design out waste and pollution
2. Keep products and materials in use
3. Regenerate natural systems

KEY IDEA: RETAINING AND CREATING VALUE WITHIN THE SYSTEM

- Use renewable energy and bio-based or fully recyclable inputs
- Recover useful resources out of materials, by-products or waste
- Extend product lifecycles by repairing, upgrading and reselling, as well as through innovation and product design

- Move away from product ownership and offer customers paid access to products
- Connect product users to one another and encourage shared use, access or ownership to increase product use

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- Keep products and materials in use
- Regenerate natural systems

PRODUCTS AS A SERVICE

CIRCULAR SUPPLIES

RESOURCE RECOVERY

PRODUCT LIFE-EXTENSION

SHARING PLATFORM
2. DESIGN BUSINESS MODELS
From an organisation to systems
ACCERLERATE GROWTH
ENHANCE COMPETITIVENESS
MIGRATE RISK

Doing things in a new & improved way has always been the way forward
NEW BUSINESS MODELS EXISTS IN THE SYSTEMS

System Level
- Multiple stakeholders
- Combined strengths and weaknesses
- Restorative, inclusive, scalable models

System Thinking
- Zoom IN
- Zoom OUT

Company Level
- Optimise existing business
- Unleash new opportunities

Opportunities are found between organisations through a collaborative approach.
3. LEAD WITH PURPOSE
Beyond your organisation
PEOPLE MAKE BUSINESSES HAPPEN

Making it easy to follow ideas is the key.

1. Who are you talking to?  
   Worldview and beliefs

2. What change are you trying to make?  
   The mindshift

3. What’s your idea?  
   What benefit it brings to adopt your viewpoint

4. What, when & how are you going to say it in practise?  
   Communication and action plan
TEAMS BEYOND ORGANISATIONAL BOARDERS

Leading to ideate, design & implement circular business models.
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Human focus is the key for circular business models
MAKE IDEAS HAPPEN  www.invenire.fi