



LEAD WITH CIRCULARITY

New business models of future – are you ready?

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CIRCULAR ECONOMY

Retaining and creating
value within the system.

THE FUTURE IS HERE



SMART FOOD BUSINESS IS CIRCULAR

Most value out of
finite resources.

NEW BUSINESS MODELS

3 elements for success

1.

GROW KNOWLEDGE & SKILLS

2.

DESIGN BUSINESS MODELS

3.

LEAD WITH PURPOSE

A close-up photograph of a person's hands holding a dark-colored smartphone. The person's right hand is holding the phone, while their left index finger is touching the screen. The background is a soft-focus field of bright yellow flowers, likely a field of mustard or similar. The overall lighting is bright and sunny.

1.

GROW KNOWLEDGE AND SKILLS
Have a curious mind & learn

ENABLERS OF CIRCULAR SOLUTIONS

Innovations and solutions in three domains make circularity possible



DIGITAL

Software solutions for analysing, tracking, monitoring, controlling, automating

Internet of Things, big data, RFID, cloud computing, blockchain etc.

PHYSICAL

Technology for making operations more efficient and better quality

3D printing, modular design technology, nanotechnology etc

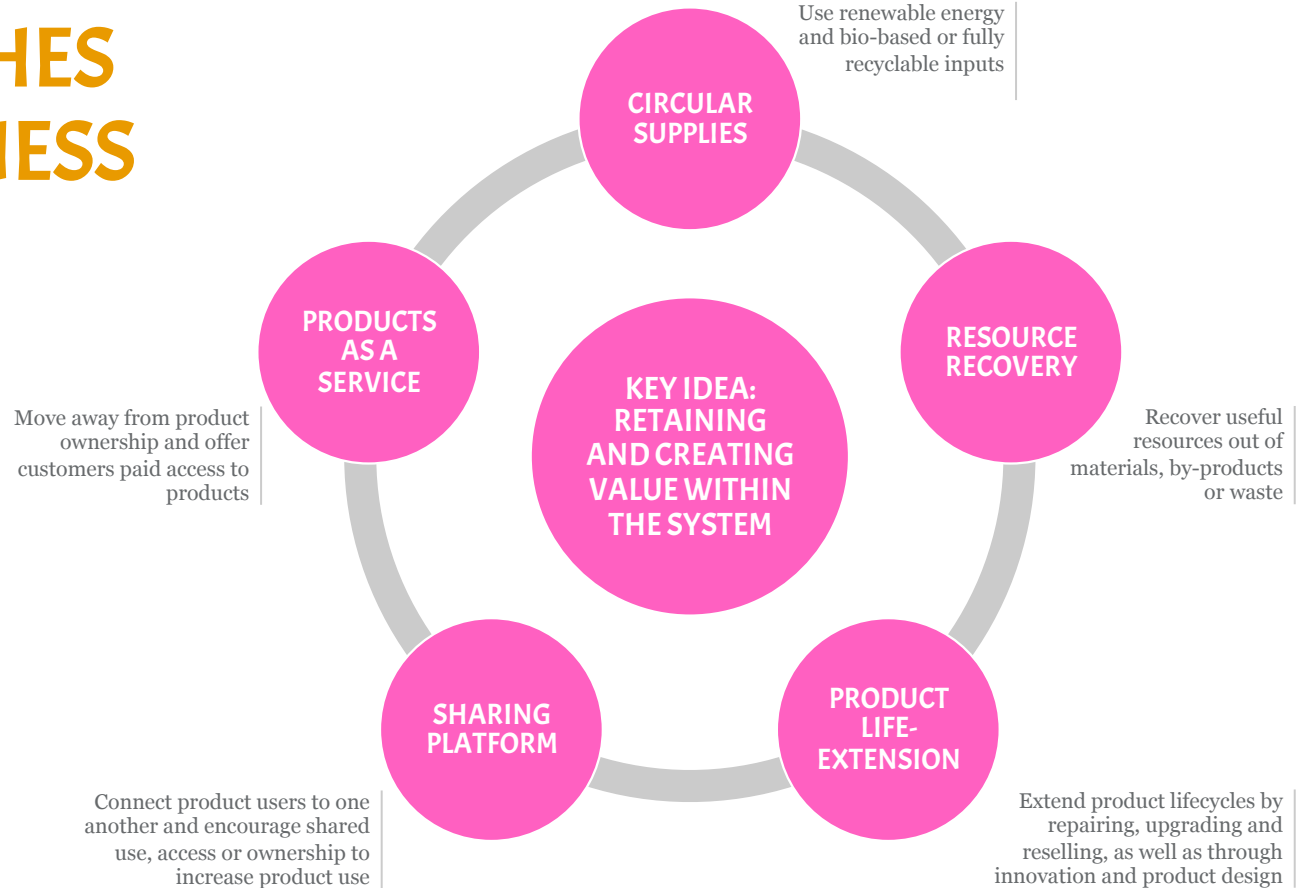
BIOLOGICAL

Transitioning from fossil to renewable

Bioenergy, recycled nutrients, bio-based materials etc.

CIRCULAR APPROACHES FOR BUSINESS

1. Design out waste and pollution
2. Keep products and materials in use
3. Regenerate natural systems





2.

DESIGN BUSINESS MODELS

From an organisation to systems

**ACCELERATE GROWTH
ENHANCE COMPETITIVENESS
MIGRATE RISK**

Doing things in a new &
improved way has always
been the way forward

NEW BUSINESS MODELS EXISTS IN THE SYSTEMS

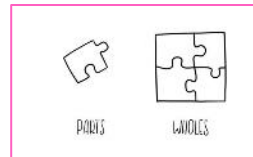
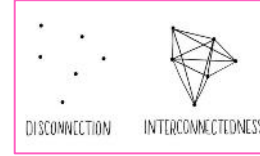
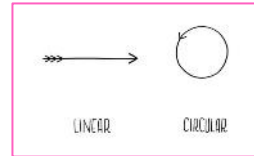
Opportunities are found between organisations through a collaborative approach

SYSTEM LEVEL

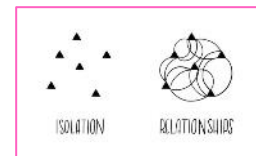
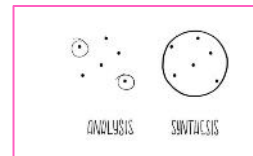
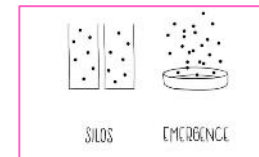
Multiple stakeholders
Combined strengths and weaknesses
Restorative, inclusive, scalable models



Zoom IN



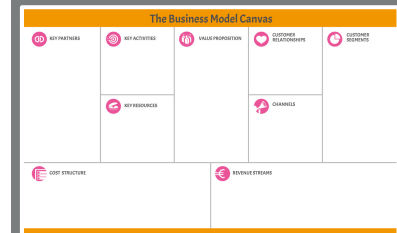
SYSTEM THINKING



Zoom OUT

COMPANY LEVEL

Optimise existing business
Unleash new opportunities



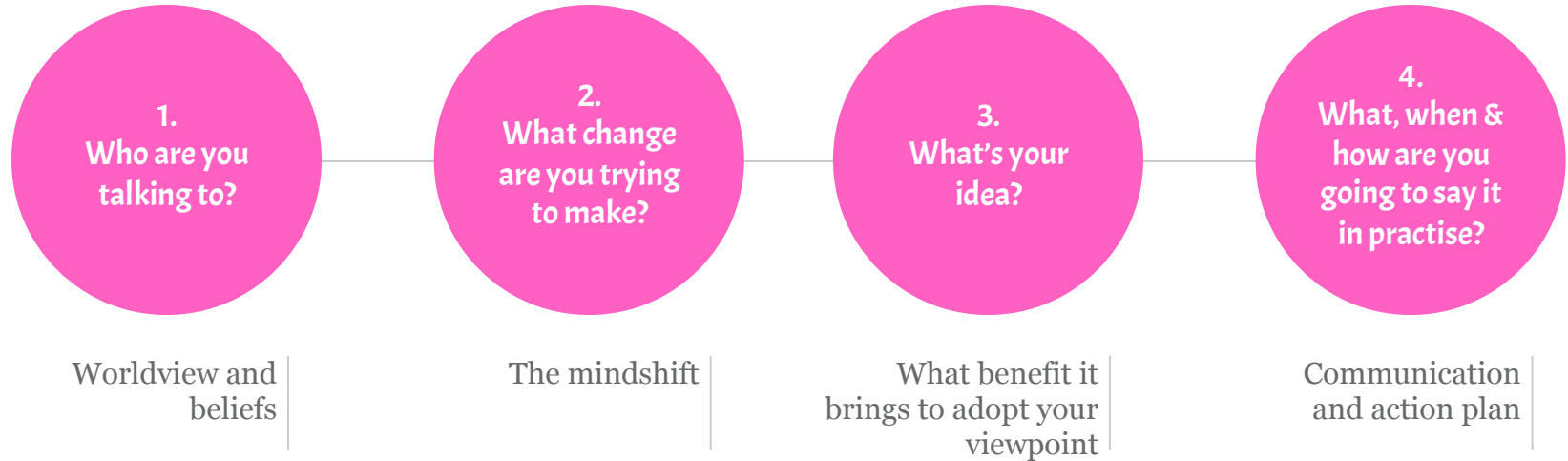
A person with long hair, wearing a dark green long-sleeved shirt, light blue jeans, and a dark hat, is walking away from the camera on a set of railroad tracks. The tracks are made of wooden ties and metal rails. In the background, there is a red brick building with a prominent cupola on its roof. The scene is surrounded by trees, some of which are bare, suggesting a cooler season. The lighting is bright, indicating it's daytime.

3.

LEAD WITH PURPOSE
Beyond your organisation

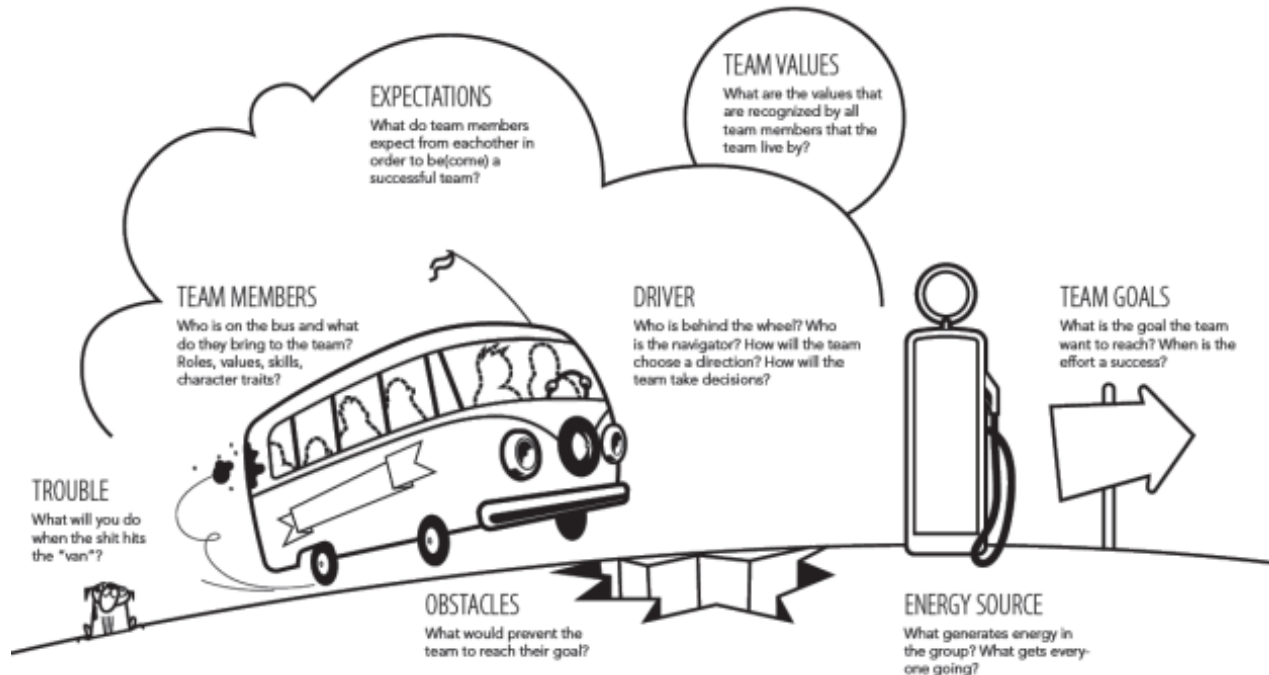
PEOPLE MAKE BUSINESSES HAPPEN

Making it easy to follow
ideas is the key.



TEAMS BEYOND ORGANISATIONAL BORDERS

Leading to ideate, design & implement circular business models



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LEAD WITH PURPOSE

Human focus is the key
for circular business
models

**MAKE IDEAS
HAPPEN**

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